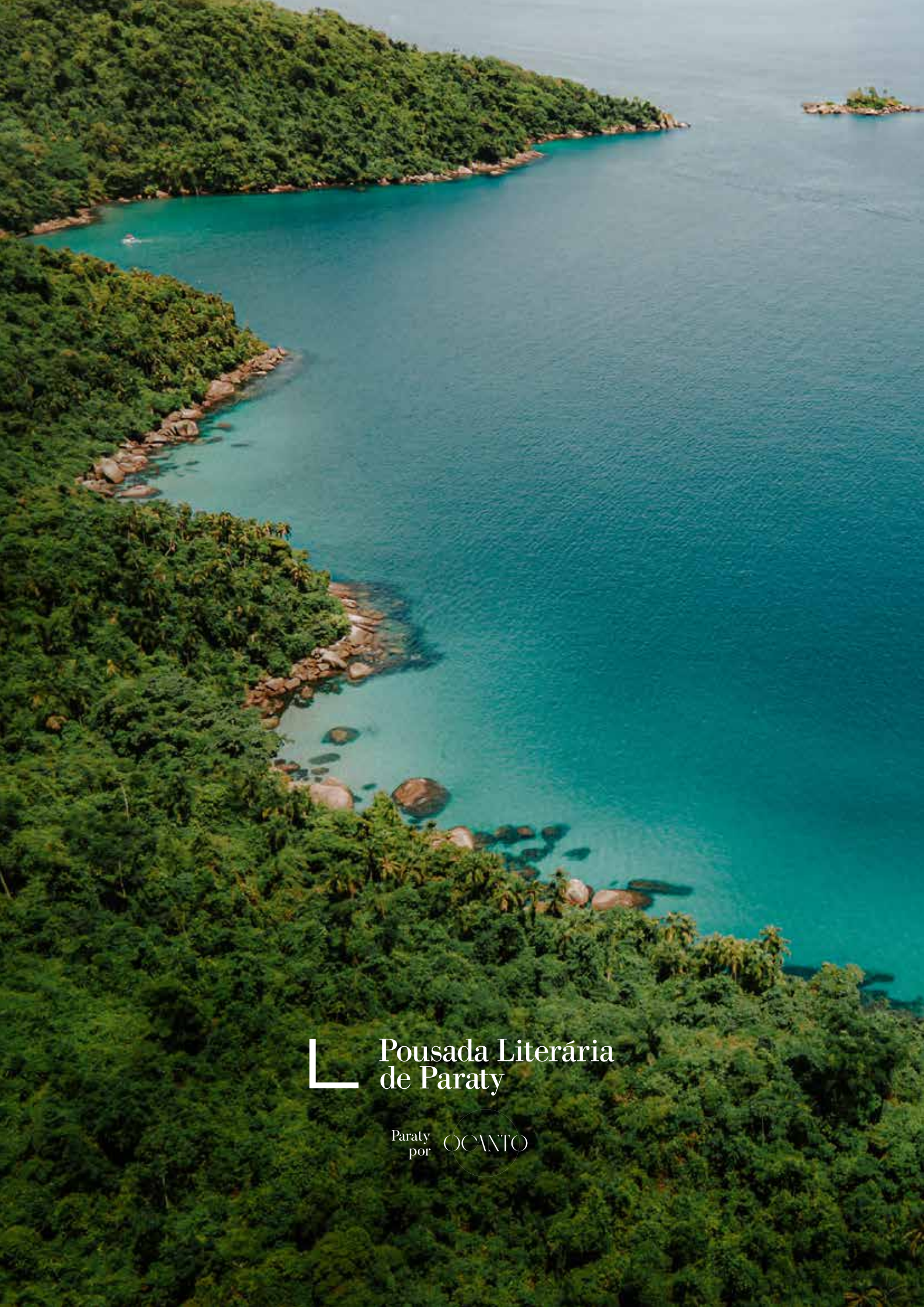


Sustainability POLICY

L Pousada Literária
de Paraty

Paraty
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Pousada Literária de Paraty

Paraty
por





Pousada Literária emphasizes its commitment to the development of practices and initiatives that contribute to regenerative tourism in Paraty. This guarantees a balanced, sustainable, and integrated development of the region, ensuring the conservation of the environment and strengthening the local culture and community.

The concept of Regenerative Tourism followed by Literária is based on the definition published by Futuri (Alliance for Regenerative Tourism, <https://futuribrasil.com>), which states that:

REGENERATIVE TOURISM presupposes, besides the implementation of good practices that improve the territory, the participation of the whole tourism chain in the integrated planning process.

With this in mind, the Pousada Literária's premise in all its initiatives is to work towards the development and expansion of the 4 Cs of Regenerative Tourism, which are:

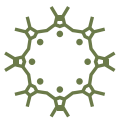
CONSERVATION + CULTURE + COMMUNITY + COMMERCE

Therefore, there is a commitment to act on these four pillars to ensure that guests have a true experience of connection with nature and local culture.

Ultimately, the policies described below strengthen Pousada Literária's commitment to Regenerative Tourism and Business Sustainability:



Environmental Conservation: Acting and developing socio-environmental projects in Paraty to promote the implementation of sustainable water and energy management practices, conscious consumption, waste reduction and proper disposal of generated waste.



Community Engagement: Actively and continuously encourage the participation of the local community in the projects supported by the pousada, empowering and giving visibility to local talents. Promote cooperation between local residents, tourism companies and government authorities, fostering integration, respect for local culture and the sharing of economic benefits.



Low Impact Tourism: The activities that guests to the Pousada Literária participate in and benefit from are aimed at promoting low impact tourism and providing experiences of true connection with the Atlantic Forest biome and the city of Paraty. The pousada's activities are fully integrated with the area in all aspects. There is also a commitment to ensure that the services offered on its premises stimulate the economy of the city, through the purchase of local supplies and handicrafts, strengthening the community and culture of the region.



Economic Benefits: Pousada Literária promotes employment opportunities for the local community, strengthens micro and small businesses, and encourages the consumption of local products and services, pursuing the benefits of a circular economy.



Education and Awareness: Working with public and private entities in the city of Paraty, Pousada Literária supports and encourages the development of education and training programs, creating networks to promote individual and institutional capacities for the sustainable development of the city. There is a commitment to raise awareness among visitors, guests, collaborators and local resident about the importance of sustainability and the regeneration of tourist destinations.



Monitoring and Assessments: The pousada has defined performance indicators and conducts regular analysis to identify areas for improvement and develop corrective actions.



Sustainable and Consumption: The selection of suppliers considers social and environmental aspects, prioritizing partnerships with local producers. In addition, many of the ingredients used in the pousada's kitchens are produced in farms, belonging to the group to which Literária belongs, located in Paraty (RJ) and Cunha (SP). For Pousada Literária, the implementation of sustainable practices and continuous improvement of sustainable waste reduction and generation is a priority within the sustainability theme.



Accessibility: Pousada Literária is committed to providing access to a diverse audience, allowing people of all ages and needs to enjoy the facilities.



Inclusion: Pousada Literária is committed to guaranteeing the fundamental rights of individuals, especially the right to life, liberty and equality. Aspects covered by the activities of the pousada:

- » Equality and non-discrimination;
- » Protection of children's rights;
- » Protection of cultural rights;
- » The right to information and education;
- » Labor rights.

See also our Sustainable Purchasing Policy available at <https://pousadaliteraria.com.br/en/sustainability>



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